

REP HEADLINE# 6256078 TRF# 324629 REP: TEL# 404-848-0800 FAX# 404-848-9552
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 11.00
*** WPXI-TV ***

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP. # OFF. # 0 SALESMAN #
AGY # 02895 AGY. NAME LUC, INC. BUYER NAME AMY MILLS
25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL
MARIETTA, GA 30064

ORDER # CONTRACT # 6256078 CLASS: NATL. LOCAL REGIONAL
PRDCT 2430 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT1/12 OCT7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 11.00

REP: M3 ACCEPTED-SEE LINE 24
TOT SAME
PLS CONF
THANKS, KATHERINE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 23 | S | | 730P-800P | 30 | | \$570.00 | 10/6 | 10/6 | 0 | | SAT | 0 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : JEOPARDY
ORD COM1: PRG CHG- JEOP
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-19 FOR 1 SPOT/WK

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|
| 24 | A | | 700P-730P | 30 | | \$570.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
|----|---|--|-----------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : BETTIS
ORD COM1: BETTIS
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR OCT6 ON LINE-23 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#23 MISSED: SAT/730P-800P OCT6 30S \$570.00 (SEP21/12)
OFFER: SAT/700P-730P OCT6 30S \$570.00 PLS ADVISE.
CMT: BETTIS
CMT: SPT IS BOOKED- THX JEN

REP: TEL# 404-848-0800

FAX# 404-848-9552

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

SEP25/12 11.00

*** WPXI-TV ***

REP HEADLINE# 6256078

TRF# 324629

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CHANGES

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|----------------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|--------------|
| OCT/12 | | | 25850.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 25850.00 |
| TOTAL SPOTS | | | | | | | | | | | | 35 |

MARKET TOTALS \$83,387

WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6256078 TRF# 324629 REP: TEL# 404-848-0800 FAX# 404-848-9552
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/12 12.36
*** WPXI-TV ***

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP. # OFF. # 0 SALESMAN #
AGY # 02895 AGY. NAME LUC, INC. BUYER NAME AMY MILLS
25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL
MARIETTA, GA 30064

ORDER # CONTRACT # 6256078 CLASS: NATL. LOCAL REGIONAL
PRDCT 2430 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT1/12 OCT7/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 12.36

REP: HV REVISED ORDER TO SHOW SPOTS ORDERED M-F—SEE LINES 1-4,8-14,16-17,20-21
TOT REMAINS SAME
TOT-\$25,850
PLS CONF
THANKS, KATHERINE

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#23 MISSED: SAT/730P-800P OCT6 30S \$570.00 (SEP21/12)
OFFER: SAT/700P-730P OCT6 30S \$570.00 PLS ADVISE.
CMT: BETTIS
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 25850.00
TOTAL SPOTS 35

Preemption Report - Detailed

Thursday, September 20, 2 3:24:32 pm

Contract # * P/E Type P/E Status P/E Date Preempted Times Len SPW M I W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Atlanta, Atlanta

Contract Number: 324629

Advertiser: Pol/Critz M/D/Con/PA (12930)

| | | | | | | | | | | | | | | |
|---------------|----------------|------|---------|--------|---------|----------|-------------------|-----|---|------|--|-----------------------|-------------------|----------|
| 324629.19.0.1 | Program Change | Open | 9/10/12 | 7:30pm | 10/6/12 | \$570.00 | 7:30P - 8:00:00PM | :30 | 1 | WPXI | | HOLD FOR JEOP 730-8P/ | 10/01/12-10/07/12 | 06256078 |
|---------------|----------------|------|---------|--------|---------|----------|-------------------|-----|---|------|--|-----------------------|-------------------|----------|

Totals for: Pol/Critz M/D/Con/PA (12930)

Totals for: 324629

Preempt Count: 1
Preempt Count: 1

\$570.00
\$570.00

10/6
Jeopardy
11/11/12

(M 2)



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A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.